



Let's Team Up to Clean Up! Community Litter Initiative

Presented By; Bernadette Moloney

Environmental Awareness Officer



where medieval meets modern



Kilkenny is Beautiful

OUR ACHIEVEMENTS

- Kilkenny has a wow factor that is the envy of other counties
- Medal winner at IBAL and Tidy Towns competitions annually
- Overall winner of Tidy Towns twice
- Kilkenny County Council is committed to caring for the natural environment
- Green Schools Programme
- Official Partner of the All Ireland Pollinator Plan





Litter Bugs

- Littering is still a problem
- Negative social and economic impact
- Eyesore for visitors
- Damaging the environment
- Litter brings littering



Our Ambition



- A day of collective environmental action
- A major collaboration between the Council, community and sporting groups, businesses, schools, GAA and Local Defence Forces
- Organised, managed and promoted by Kilkenny County Council
- Estimating 35-50 tonnes of litter collected in ONE day
- Housing estates, roads, ditches and laneways











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Waste Management Sponsor



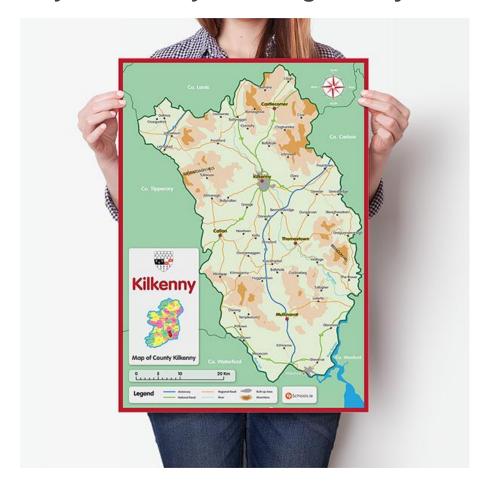






4 YEAR PLAN 2022 - 2025

Annual event will coincide with the new Bank Holiday in February – St. Brigid's Day







October 2022	75 groups	1 – 2k participants
February 2023	200 groups	5k participants
February 2024	250 groups	8k participants
February 2025	300 groups	12k participants

Dates for your Diary:

9th October 2022 (Pilot Event: City Only on Kilkenny Day)

4th February 2023

3rd February 2024

1st February 2025

HOW IT WILL HAPPEN

- Organised, managed and promoted by Kilkenny County Council
- Collaboration with existing groups
- Groups will register, receive health and safety training and receive clean-up kits
- Event will be held on a specific date and time
- Pre-agreed areas within 60km speed limits
- Participating group receives pollinator friendly flowering bulbs for planting









- 43 GAA Clubs
- 200 Residents Associations
- Running and Walking Groups
- Irish Farmer's Association
- Primary and Secondary Schools
- Businesses
- Active Retired Groups
- Men Sheds
- ICA
- Comhairle na nÓg
- Civil Defence
- Chamber of Commerce



Clean-up kits contain:

Litter Pickers
Gloves
High-Viz Vests
Flowering Bulbs for Planting





A Powerful Collaboration



Kilkenny GAA

Sponsors

IFA

Local Defence Force Together For Kilkenny Residents Associations

ICA

Schools

Active Retired

Tidy Towns
Groups

Kilkenny PPN

Kilkenny County Council

Men's Sheds Comhairle Na nÓg

Running and Walking Groups

Sustainable Development

United Nation's 17 Sustainable Development Goals

- Goal 3: **Good Health and Well Being**
- Goal 6: **Clean Water and Sanitation**
- Goal 11: **Sustainable Cities and Communities**
- Goal 12: **Climate Action**
- Goal 17: **Partnership for the Goals**



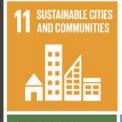




































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Officially Launching in June 2022

The Legacy

- Cleaner environment for everyone
- Change behaviours long-term
- Oak tree planting ceremonies countywide
- Together for Kilkenny video
- New CSPE Schools Module
- Increased litter picking supplies
- Strengthening community relationships













































THANK YOU FOR LISTENING Any Questions?